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Active around the globe, SMS guarantees short reaction times and readily available support. This means customers can rely on their plants being up and running again in next to no time.

With the important know-how transfer from ANDRITZ Maerz, SMS is further expanding its strong position as a supplier of complete solutions for the nonferrous metals industry. With its wide product, SMS group is a group of companies internationally active in plant construction and mechanical engineering for the steel and nonferrous metals industry. It has some 14,000 employees. The sole owner of the holding company SMS GmbH is the Familie Weiss Foundation. www.sms-group.com

Richards Apex New Website Launch

RichardsApex Inc. announces the launch of its new website. After a year of hard work by the company's dedicated IT Team, the new site, seen below, officially launched on January 1, 2021.

The goal of the new website is to provide RichardsApex's valued customers, prospects and the industry a more user-friendly platform to access helpful product data and information. RichardsApex also hopes this new site will give visitors a better idea of who the company is, the depth of its knowledge and commitment and its global reach.

Some of the key improvements are: enhanced product listings/details; available on mobile platforms; multiple languages—more to come; and easy access to industry links/info.

RichardsApex thanks you for your business over the years and looks forward to continuing to provide its customers with quality products and service. www.richardsapex.com

Dan Davis, Harwick Sr. VP-Sales & Marketing **Announces Retirement**

Daniel J. Davis, Senior Vice-President-Sales & Marketing of Harwick Standard Distribution Corporation, Akron, OH, USA, announced his retirement as of January 31, 2021. Davis started with Harwick in late 1997 as

VP of the West Coast Sales Office in Pico Rivera, CA, USA. While at the Pico office, he managed a Sales Force, the Harwick West Coast Sales Office including Customer Service, Accounting and Credit and the Warehouse staff. In 2015, Davis was promoted to Senior Vice President-Sales & Marketing. He and his wife Jody moved to Akron, along with their horses and other animals.

Prior to joining Harwick, Davis worked for 3M Company for 15 years in fluorochemical and fluoroelastomer Research, Product Development, Technical Service and Sales. After 3M, Davis spent five years at International Seal, where he was in charge of the startup of their Nevada manufacturing plant.

Harwick Standard is a managementowned and operated sales and marketing organization headquartered in Akron. The ISO 9001-2015-registered company operates a nationwide distribution network supplying world-class products to the rubber, plastic and adhesive markets since 1932. Harwick Standard is a proud member of the National Association of Chemical Distributors (NACD) and practices the NACD's Responsible Distribution. www.harwick.com

Successful Properzi In-House Fair

The growth and development of a company is a natural process, but one would never have imagined that the change would be determined by the arrival of a pandemic and not by economic motivation or market strategy.

For more than 40 years Properzi has always participated in the wire and Tube shows with our own stand. During the last edition, in 2018, we presented one of our latest patents the SAM-Self Annealed Microrollling® for the production of a self-annealed wire produced continuously by the Properzi Microrolling® mill. The most significant advantage



offered by this innovative process is that the wire is annealed by exploiting the heat generated during the rolling process. The rolled wire, therefore, has a residual elongation greater than 30% without using an in-line annealer. Thereby providing energy savings of approximately 50%.

From the presentation of our technological innovation in 2018, we moved to 2020, which brought the cancellation of the event due to the COVID pandemic. However, as a company we could not miss this long-standing appointment, not to mention the face-to-face meetings, with our highly esteemed customers.

From an exceptional event an ex-



ceptional idea was conceived-to be able to meet everyone during a virtual fair broadcast live from our company, and the PROPERZI IN-HOUSE FAIR was born! The in-house fair took place in December 2019 and now, with hindsight, we can declare ourselves as the promoters, if not pioneers, of the first event in live streaming. We were able to recreate a fair similar to the one on site.

The unique characteristic of this inhouse fair was the personal face-to-face meetings that provided something completely different from the typical Q&A sessions at the end of any presentation at a conference and/or webinar. These were private appointments strongly encouraged and welcomed by our President. Booking a face-to-face appointment allowed our customers to have private meetings with our Sales Department in order to discuss any topic concerning our customers and/or our company.

The face-to-face meetings provided



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an avant-garde approach as this sort of "commercial assistance" has never been associated with technical presentations (to be exact, 12 presentations during the five-day fair), and in our opinion, these meetings approximated what would have been the in-person visits to the Properzi stand at the fairs we attend.



Our experts illustrated the vast range of products and services that Continuus-Properzi provides. www.properzi.com

New REELEX Patents Expand IP Portfolio

REELEX Packaging Solutions, Inc., the creator/licensor of REELEX® twist and tangle-free packaging, has added several new patents to its portfolio of licensed technologies and is set for significant new advancements in 2021. Among these new patents is a new winding algorithm that redefines how the REELEX figure-eight coil is wound. This patent (US10207890) allows the REELEX machine to determine coil diameter, product OD and length and automatically adjust winding parameters to produce an optimum coil. This new patent will allow the REELEX machine to have infinite adjustability over the formation of the figure-eight wind as the coil is produced, and result in significant benefits in package fitment, coil size, data cable performance and wind precision. The program will debut in 2021 and will likely be available via field retrofit to existing REELEX machines.

A new self-centering bearing patent

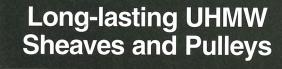
(US10538410) is a bearing design for mechanical components that must be repeatedly removed and replaced onto the end of a shaft. This design is now in use on REELEX's outer end forms, which are plates that automatically remove from the mandrel shaft for removal of a finished coil. This bearing allows for repeated cycling of the end form without wear or requiring manual alignment.

The next-generation of REELEX Payout tubes has also received a patent (US10815097). REELEX AIRTM is a new payout tube design that replaces the ubiquitous REELEX II tube design. and offers reduced package size, less material, less cost, better payout performance, much improved shipping density, backwards compatibility and more.

Debuting in Spring 2021, REELEX AIR is set to offer major improvements to the widely used REELEX package.

The year 2021 will be exciting for REELEX licensees with several new technologies to debut. For samples and more infornation, visit:

www.REELEX.com





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- -259° to 200°F thermal resistance
- Chemical and impact resistance
- Ideal for clean wire, fiber optic and insulated wire products
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RAND Sheaves and Pulleys, LLC

(203) 272-1352 • sales@randsheaves.com 1486 Highland Ave., Unit 9, Cheshire, CT 06410 USA

www.randsheavesandpulleys.com

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